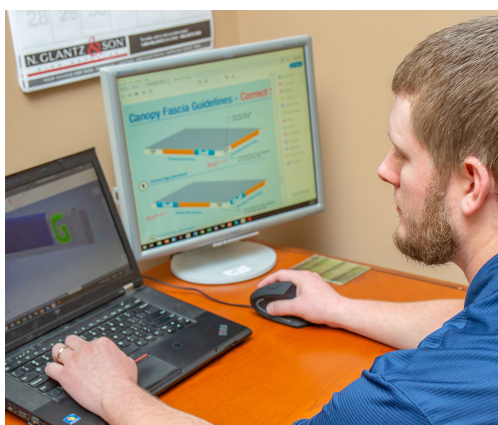WE KNOW
PROGRAM MANAGEMENT

WE'VE GOT THE EXPERIENCE

With Blair Image Elements, our team guides you through our proven process to develop brand image solutions! Your dedicated Program Manager will analyze your branding standards, understanding your needs, and recording it all in our document control system. From initial analysis to installation, Blair Image Elements stays true to your brand identity.

Our project managers are skilled in permit acquisition ensuring code compliance while managing multi-site rollouts. Your project will be delivered on-time, on-budget, and with complete site due diligence, guaranteed!

The dedicated team of project managers have established experience in all industries, including: Petroleum, Retail, Restaurant, Hospitality, Automotive, Financial, and Grocery.

PROGRAM MANAGEMENT SERVICES INCLUDE:

- Code Checks
- Site Surveys
- Permits / Variances
- Complete Design Services
- Approval Drawings
- Product Engineering / Value Engineering
- Asset Management
- Project Coordination / Communications
- Nationwide Installation (Union/Non-Union)
- Installation Management / Third Party Support
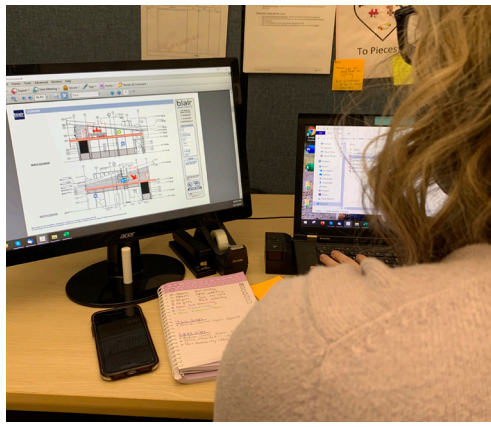- KPI Reporting
- Project Closeout

| BIE 2021 | 24/7 Support | 200 Years Combined Experience | blair IMAGE ELEMENTS |

PROGRAM MANAGEMENT DRIVES SUCCESS

To ensure the success of every project, a professional project management team with expertise in your specific industry will be dedicated to oversee every step of the process. Project tracking records are shared electronically to customers with detailed status updates. Blair Image Elements staff is stationed across three time zones so help will always be available through phone, email, and video conference. We're proud to provide the same high standard of project management at each stage of every job, no matter how many sites and locations are involved. It's a proven process that has delivered outstanding results on tens of thousands of sites and counting.

PROPATH

Key date tracking is our most important measure. ProPath is Blair Image Elements proprietary milestone tracking software that incorporates all customer key dates. ProPath data is integrated with our ERP system generating a current snapshot view of your programs progress from conception to completion.
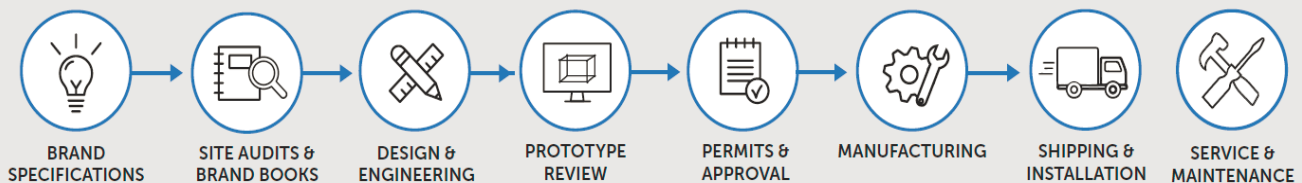
FACILITY MAINTENANCE
SOFTWARE EXPERIENCE

- Corrigo
- FM Pilot
- Service Channel
- Sign Chart

TOTAL COVERAGE

Blair Image Elements guarantees 100% full coverage with the Blair Installation Network (BIN) and self-performing crews. You can rely on our continental coverage for installation and maintenance. Blair's Field Service Managers (FSM) are strategically located throughout the U.S. and major markets to provide support for our installation crews. B.I.N. is comprised of over 1200 subcontracted vetted installation partners and self performing team members providing nationwide coverage. FSM's assist in the ramping up of new programs, provide direct support to the B.I.N. as well as third party installers. The FSM's provide valuable information and instruction from years of experience and learned program specific techniques.

OUR TURNKEY PROCESS

BRAND SPECIFICATIONS → **SITE AUDITS & BRAND BOOKS** → **DESIGN & ENGINEERING** → **PROTOTYPE REVIEW** → **PERMITS & APPROVAL** → **MANUFACTURING** → **SHIPPING & INSTALLATION** → **SERVICE & MAINTENANCE**

ABOUT BLAIR

Don Devorris and Steve Pellegrine, two entrepreneurs from a small town in Pennsylvania, began making signs in 1959 to help grow their small electrical contractor business. For over 60 years, Blair has remained a family owned and operated business with a spirit of innovation and determination. Today, the company employs over 400 people with offices across the US, Asia and Mexico. We take great pride in producing high quality site image elements for some of the world's most respected brands. Our commitment to over-the-top service has earned us long-term relationships with our clients, many of whom have been with us for decades.

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